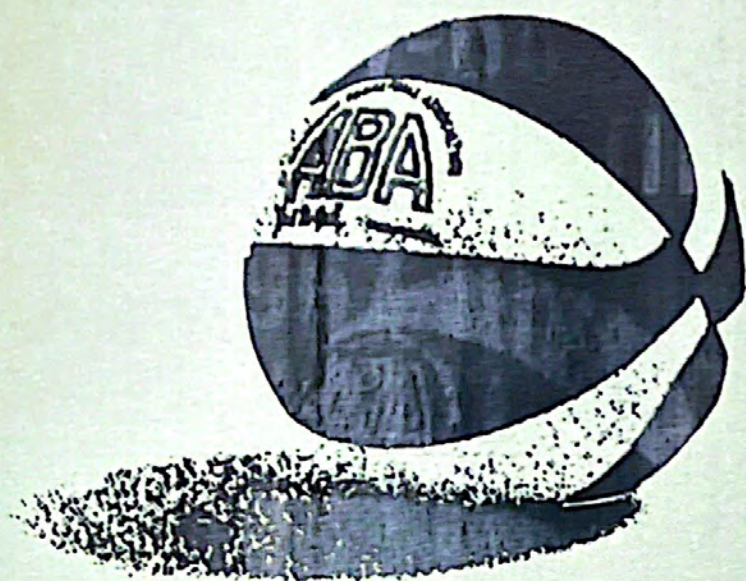


**1967-68
OFFICIAL GUIDE**



**Kentucky
Colonels**

GENERAL INFORMATION

NAME	KENTUCKY COLONELS
LOCATION	LOUISVILLE
ARENA	CONVENTION CENTER (6,000)
TELEPHONE	502-582-2083 502-582-2931
COLORS	BLUEGRASS GREEN, WHITE, AND BLACK
PRESIDENT	JOSEPH E. GREGORY
EXECUTIVE DIRECTOR	WILLIAM A. MOTSCH
BUSINESS MANAGER & PUBLIC RELATIONS	CHARLIE HASTIN (OFFICE PHONE - 582-2083) (HOME PHONE - 458-2167)
COACH	JOHN GIVENS
ASSISTANT COACH	WILLIAM "BUDDY" CATE
TREASURER	C. B. LONG
SECRETARY	WILLIAM C. BOONE
PROMOTION MANAGER	JOSEPH N. HULLETT
MASCOT	ZIGGY

NET PROPHETS

Dissenters and doubting Thomases to the contrary, Louisville has become the home of a major league professional basketball team. The Kentucky Colonels of the new American Basketball Association have set up shop in the downtown Convention Center and all phases are "go" for the club.

The ABA season opener will pit the Colonels against their Hoosier rival in the new circuit, the Indiana Pacers, in a game at Indianapolis. The Colonels will play their first home game October 20 at the Kentucky Fair & Exposition Center's Coliseum, again taking on the Pacers. The other 38 home games will be played at Convention Center. The Colonels are carded for 78 games altogether, closing out the season with a home game March 22, again pitted against the Pacers.

Dyed-in-the-wool sports fans are busy whipping up enthusiasm for the new team and solid support in the form of season ticket purchases. Members of the Sports Committee of the Louisville Chamber of Commerce are making personal calls on local businessmen, urging them to buy season tickets.

Sports Committee Chairman Louis M. Benn put it succinctly. "If we want Louisville to be known as a big league town, we've got to support professional sports, and basketball is a natural for this area." He also pointed out the favorable economic impact of out-of-town sports fans spending money here, plus the fact that the more entertainment a city offers, the better its chances of attracting new business and industry.

The new ABA is an 11-team league with franchises in Louisville, Indianapolis, Minneapolis, Pittsburgh, New Jersey, New Orleans, Dallas, Houston, Denver, Oakland, and Anaheim. Former professional star George Mikan, now an attorney, is commissioner. He and his staff are headquartered in Minneapolis, where they run league business. And it has turned out to be quite a business.

The 11 franchises are now committed to the tune of \$25 million over the next three years. Never in the history of professional sports has a new endeavor such as the ABA been so well financed.

The Louisville franchise purchase was an 11th-hour proposition. Joe Hullett, whose success in promoting the Kentucky-Indiana High School All-Star game is well known, was contacted by the ten-embryonic league as to the possibility of landing a charter here. He went fishing for financial backing, got a few nibbles, but not enough to land the franchise.

With one day remaining on the deadline for the charter purchase, Mr. Hullett received a phone call from Joe Gregory, who had heard of Hullett's efforts to bring pro basketball to Louisville and wondered if he could help. It was a God-send to Joe Hullett. Mr. Gregory, whose wife is heiress to a gold mining and newspaper fortune put up the money to purchase the franchise.

It was not Joe Gregory's intention to buy a professional team. He wanted it to be a community effort with several stockholders. However, he was the only one at the time interested enough to invest in the shaky venture. Mr. Gregory has been a devoted basketball fan throughout his 39 years. Now here was his chance to help Louisville get a pro team.

It has always been his contention that the city is a great sports town and certainly will support professional sports. And he was willing to do his part to help prove that point.

Armed with a brand new ABA franchise but very little support, Mr. Gregory invited his lifelong friend and business associate, Burr Long, to join him in this new undertaking. Mr. Long became treasurer and also purchased some stock.

About the same time, William A. Motsch, well-known Louisville businessman was called in for advice. Before you could say "Joe Gregory," Mr. Motsch was a stockholder and executive director, the latter title carrying with it the duties of a general manager.

The fledgling corporation, now termed Athletic Enterprises, Inc., next retained William C. Boone, one of the nation's best-known sports attorneys. Mr. Boone serves as counsel for a number of professional athletes, including former Professional Golfers Association champion Bobby Nichols. Mr. Nichols also expressed interest in the new basketball franchise and soon became a stockholder. Mr. Boone meanwhile was named secretary.

Athletic Enterprises' organization chart now reads like this: Joe Gregory, President; Burr Long, treasurer; William A. Motsch, executive director; William C. Boone, secretary; Joe Hullett, promotion manager; and Charlie Mastin, director of public relations.

With the foundation now laid, the long, slow process of building a professional basketball team began to take shape.

First, a coach was needed - one with professional experience as well as strong Kentuckiana ties. John Givens was the likely choice. He is a native of McHenry, Kentucky, who starred at Western. He later was an All-Pro choice in the National Professional Basketball League. He was a teammate of George Mikan on the old Minneapolis Laker team. John Givens then tried his hand at coaching. He scored successes on the high school level in Indiana and graduated to the college level, with still more success at New Mexico Highlands University.

Athletic Enterprises now had an organization and a coach but no players. The new league held its first draft of college players in April, and the battle was on. The older and established National Basketball Association had a corner on the player market and was not about to relinquish its position without a fight. The new league found it had not only to bid for players in terms of dollars and cents, but had to convince them that the ABA was here to stay.

Bonuses and salaries reached astronomical figures, reminiscent of the just-settled war between the National and American football leagues. The NBA's top scorer of last season, San Francisco's Rick Barry, jumped to the new league for a reported half-million dollars. The Colonels went as high as \$200,000 for an established NBA star, only to lose out to the older league.

Although the Colonels were finding it difficult to lure NBA players, they were almost holding their own in the battle for draft choices. Of two All-Americans chosen, the Colonels and the NBA fought to a standoff. The Kentucky team inked Louie Dampier, but lost former Western Kentucky star Clem Haskins.

The Colonels continued their talent hunt. Tryouts were held. Players from all over the country reported to Coach Givens in June. Sixteen were gleaned from their ranks and invited to report back in September. Two were signed immediately - former University of Kentucky star Larry Conley and Howard Bayne, a burley forward from the University of Tennessee.

Then, the Colonels landed another big name, Cotton Nash, a three-time All American at UK, signed his name to a Colonel pact. He is the all-time leading scorer at UK, with a 23 point per game average over three seasons. The Pan-American games have contributed former Western luminary Darel Carrier, second highest scorer for the U. S. team.

Next the Colonels inked 6-10 Kendall Rhine from Rice University. Then Western Kentucky University contributed another former star, Bobby Rascoe. The Colonels were now swelling their ranks with top flight cagers. Randy Mahaffey, an All-American from Clemson this past season, then joined the Kentucky pro team. Mahaffey was the Colonels 6th draft choice and the #1 pick of the Los Angeles Lakers of the rival NBA.

The Colonels are now ready to take to court as they begin preparations for the October 14 opener. Coach Givens expects his club to be right up there among them when the playoffs begin for the American Basketball Association championship.

JOSEPH E. GREGORY
PRESIDENT

Kentucky's first major league professional sports franchise was brought to Louisville by Joseph E. Gregory. An ambitious venture of this nature takes daring and adequate financial backing. Mr. Gregory has given the Colonels both. His sincere love for the sport of basketball coupled with his enthusiasm toward the state of Kentucky were well known. And the fact that the Kentucky Colonels are now a reality can be attributed to Mr. Gregory and Mr. Gregory alone. He is the principal stockholder in Athletic Enterprises, the corporation that owns the Colonels and the team's number one fan. Actually Joe Gregory would be the number one supporter of the Colonels, even if he were not president of the organization. A native, Kentuckian, from Cloverport, Mr. Gregory describes himself as a "fairly decent high school performer on the hardwood." Actually, he was an All-Regional selection at Cloverport High ... and the cage-sport has always been in his blood. Mr. Gregory has always been a rabid fan of the University of Louisville, the University of Kentucky, and Western Kentucky, in addition to following many of the teams in the pro leagues. Mr. Gregory has gained a national reputation as a show dog owner-trainer-judge. He is recognized as one of the country's foremost authorities in the show dog field.

Basketball and show dogs aren't Mr. Gregory's only sports interest. He and Mrs. Gregory have purchased a 750 acre farm in Simpsonville, Kentucky (about 20 miles from Louisville), and plan to breed thoroughbred horses as well as maintaining their kennels there. The huge estate is expected to be one of Kentucky's showplaces. The old plantation home on the land is being remodeled and the Gregorys have spared no expense in restoring the site. Lakes and

swimming pools are plentiful, and there is a possibility of even another addition ... a basketball gymnasium ... no less. Future Colonel teams could hold their training camps in the beautiful setting of the new Gregory farm.

WILLIAM A. MOTSCH
EXECUTIVE DIRECTOR

It was only natural that Joe Gregory invite Bill Motsch into the Colonel organization from the beginning. Mr. Motsch advises the Gregorys on most of their business endeavors ... so when Joe Gregory decided to invest in the Colonels ... Mr. Motsch also came into the picture. He brought with him a sound background in business affairs, as well as an intense enthusiasm for the new venture. He believed in the future success of the Colonels so much that he also became a stockholder in the organization.

Mr. Motsch earned his degree at the University of Louisville. After several years with some of Kentucky's biggest companies he became associated with Mr. Gregory in various business endeavors.

The title of Executive Director carries with it the duties of General Manager in most professional athletic enterprises.

MRS. JOSEPH E. (MAMIE) GREGORY

If Joe Gregory is not the number one fan of the Kentucky Colonels ... then Mrs. Joe Gregory is. Young, attractive, vivacious, and wealthy, Mrs. Gregory exudes the enthusiasm about the new team that is evident throughout the organization.

Mrs. Gregory (Mamie to her friends) has captured the imagination of Kentucky sports fans like no other member of the distaff side in years. She has been a well-known figure in the national show-dog circles for most of her life. However, with the advent of the Kentucky Colonels, her name has become known to almost every Kentuckian.

Although basketball is a relatively new interest for Mrs. Gregory, she has always been a sports enthusiast. Stock car racing, boating, swimming, golf and tennis have always played an active part in her life, not to mention the dog shows. She was the first person to run a stock car on the sport car track at Nassau. She holds several national and international stock car records. She has raced at Daytona, Le Mans, Spa, Montremon, and other world famous courses.

Born Mamie Spears REynolds in Asheville, North Carolina 25 years ago, Mrs. Gregory was educated at various schools around the world. She speaks Spanish and French, and is an ardent world traveler. Her father, the late Senator Robert Rice Reynolds of North Carolina served a longer tenure in the U. S. Senate than any other solon from that state.

Mrs. Gregory's grandmother, Evalyn Walsh McLean, was one of the world's most famous women. Mrs. McLean at one time owned the famed Hope Diamond. Mrs. McLean was married to Washington Post publisher Edward B. McLean and was the daughter of Thomas F. Walsh, mining magnate of Colorado Gold Fields. Mrs. Gregory is an heiress to both fortunes.

C. B. LONG
TREASURER

In any organization there is always a strong figure in the background who influences policy more than any one individual. C. B. (Burr) Long is that one person in the Kentucky Colonel's front office.

Mr. Long is a life-long friend of Joe Gregory, and is a partner with the Gregorys in several other business endeavors. He and Mr. Gregory formed one of the most formidable teams in show-dog circles in the nation.

Mr. Long is one of the Colonels stockholders, as well as Treasurer of Athletic Enterprises.

A native of Cloverport, Kentucky, Mr. Long has also been a basketball enthusiast. Any why not? Educated at Western Kentucky and the University of Louisville, it is next to impossible not to love the cage sport.

When not advising the Colonels on front office policy, Mr. Long maintains his own kennels and is one of the most sought after dog handlers in the business.

KENTUCKY CC

NAME	NUMBER	POSITION	HEIGHT	WEI
Caldwell, Jim	24	Center	6-10	24
Bayne, Howard	50	Forward	6-6	21
Bowling, Orb	52	Center	6-10	21
Bradley, Bill	34	Guard	5-11	16
Carrier, Darel	35	Guard	6-3	16
*Dampier, Louie	10	Guard	6-0	17
Johnson, Stewart	24	Forward	6-9	21
Ligon, Jim	22	Forward- Center	6-7	21
Mahaffey, Randy	25	Forward	6-7	21
Nash, Cotton	44	Forward- Guard	6-6	21
Rascoe, Bobby	45	Guard	6-4	21
Rhine, Kendall	41W 14G	Center	6-10	2
Roberts, Joe	42	Forward	6-6	21

*On active duty with National Guard available on wee

COACH - John Givens

ASSISTANT COACH - Buddy Cate

COLONELS ROSTER

HEIGHT	AGE	COLLEGE	HOMETOWN
40	24	Georgia Tech	Lawrenceburg, Indiana
55	25	Tennessee	Dayton, Ohio
15	26	Tennessee	Sandy Hook, Kentucky
57	26	Tennessee A&I	Louisville, Kentucky
35	24	Western Ky.	Bristow, Kentucky
70	22	Kentucky	Indianapolis, Indiana
20	23	Murray State	Clairton, Pennsylvania
10	23		Kokomo, Indiana
15	22	Clemson	LaGrange, Georgia
15	25	Kentucky	Jeffersonville, Indiana
05	27	Western Ky.	Owensboro, Kentucky
40	24	Rice	Dupo, Illinois
18	30	Ohio State	Columbus, Ohio

kends only until November.

JOHN GIVENS
COACH

Coach Givens was a natural for the Colonels with his strong Kentuckiana ties. A native of McHenry, Kentucky, Givens starred at Western Kentucky University. Upon graduation, he entered the pro ranks with the old Sheboygan team and was an All-Pro choice. He later played with the Minneapolis Lakers where he found himself on the same team with George Mikan, who now is the ABA Commissioner. Givens was a successful high school coach in Southern Indiana before taking over the head job at New Mexico Highlands University. Continued success as a coach there earned him the head coaching job with the Colonels.

WILLIAM "BUDDY" CATE
ASSISTANT COACH

Cate joined the Colonels staff in August. He is an ex-pro player and has coaching credentials on both the high school and college level. Cate played basketball at Western on the same unit with Coach Givens. The two were college roommates and have remained close friends through the years.

CHARLIE MASTIN
BUSINESS MANAGER & PUBLIC RELATIONS

Charlie is no stranger to Kentucky sports fans. His voice has been heard on a statewide network of 37 stations that broadcast the University of Kentucky football and basketball games. Before joining the Colonels organization, Mastin was Sports Editor of WHAS radio and TV in Louisville. His experience as a sports broadcaster covers 13 years ... in Kentucky, Florida and Texas.

Charlie joined the Colonels as Director of Public Relations and to broadcast the new team's games. He was named Business Manager after two months with the Colonels and consequently has a voice in front office policy as well as on the "mike".

WILLIAM C. BOONE
SECRETARY

Another voice in the Kentucky Colonel front office is that of Bill Boone, Secretary of the Athletic Enterprises. The personable young native Louisvillian is also business manager for several nationally known professional sports figures, including golfer Bobby Nichols. Nichols, incidentally, is one of the Colonel's stockholders.

JOE HULLETT
PROMOTION MANAGER

The first man contacted about an American Basketball franchise for Louisville was Joe Hullett .. Louisville's best-known sportsman. Mr. Hullett has been actively involved in the Kentucky-Indiana High School All Star game, and largely through his efforts, the benefit game now draws national attention. Hullett's work with the Lions Club Eye Bank has won him praise from all of Louisville and Kentucky.

HOWARD BAYNE FORWARD
6-6 235 TENNESSEE

A strong rebounder, Bayne is toughest when the going gets roughest. A muscular 235 pounds, this boy loves the contact work under the boards. An All-Southeastern Conference selection at Tennessee, Bayne also led the league in rebounding.

ORB BOWLING CENTER
6-10 215 TENNESSEE

Orbie Lee is a native Kentuckian although he migrated south to Tennessee to play his college ball. Nicknamed "Gomer" by his teammates, Orb is a real good shooter for a big man. He is one of the most popular of the Colonel players and constantly keeps the squad laughing with his mountain anecdotes.

BILL BRADLEY GUARD
5-11 167 TENNESSEE A&I

Scrappy and a fireball ... that's Bill Bradley ... the smallest player on the Kentucky roster at 5-11. Bill is a native Louisvillian with a very vocal local following. He starred at Central High School in Louisville and played his college ball at Tennessee A&I.

DAREL CARRIER GUARD
6-3 $\frac{1}{2}$ 185 WESTERN KENTUCKY

Darel Carrier was one of the stars of the 1967 Pan-American games at Winnipeg. He topped all players in single games scoring with 32 ... and was the second leading point producer of the entire games.

LARRY CONLEY GUARD
6-3 175 KENTUCKY

An All-Southeastern Conference selection at Kentucky, Larry is the type player every team needs to win. He is a floor leader, an adequate shooter, and excels as a passer a la Bob Cousy. Conley is one of the most popular players ever to wear a University of Kentucky uniform. He was a teammate of Louie Dampier's on that NCAA runner-up team. Conley is slated for active National Guard duty until sometime in March.

LOUIE DAMPIER GUARD
6-0 170 KENTUCKY

Dampier was an All-American choice at the University of Kentucky and starred on the UK team that was runner-up in the NCAA tournament in 1966. A dead-eye shooter from outside, the 25-foot rule in the ABA is expected to be right up Dampier's alley. Kentucky Coach Adolph Rupp has described Dampier as the best shooter he has ever seen. Dampier is on active duty with the National Guard and will rejoin the team in mid-November, 1967, however, he will be available for weekend duty with the Colonels.

STEWART JOHNBON FORWARD
6-9 220 MURRAY STATE

Stu has been one of the big guns for the Colonels in the early going. This Murray State product has tremendous shooting ability and the kind of hands a pro coach loves to see. Johnson could be one of the big stars in the ABA if he learns to be a bit more aggressive on the boards.

JIM LIGON FORWARD
6-8 210

Ligon is known as the "Goose" because of his similarity in appearance and ability to the great "Goose" Tatum of the Globetrotters. Ligon was a high school All-American at Kokomo, Indiana and the Colonels are expecting great things of him.

RANDY MAHAFFEY FORWARD
6-7 215 CLEMSON

Southpaw Mahaffey has the brains and physical equipment to make the Colonels go up front. He was an academic All-American at Clemson this past season while averaging 17 points and ten rebounds a game. He was Kentucky's sixth draft choice while being picked number one by the Los Angeles Lakers of the rival NBA.

COTTON NASH FORWARD
6-6 215 KENTUCKY

Cotton Nash was a three time All American at the University of Kentucky ... in 1962-63-64. He is the all time leading scorer for the Wildcats with a total of 1770 points during his three year college career. The handsome blond bomber also gives professional baseball part of his time ... as he was a star outfielder for Indianapolis of the Pacific Coast League during most of the 1966 season. His slugging ability earned him a spot on the roster of the Chicago White Sox last September.

BOBBY RASCOE GUARD
6-4 205 WESTERN KENTUCKY

One of Western Kentucky's all-time greats. Rascoe is a tremendous competitor. He was Western's third leading scorer in history, but his defensive prowess earned him the accolades of most coaches. Rascoe, Carrier, and Coach Givens add plenty of Hilltopper flavor to the Colonels' practice menu.

KENDALL RHINE CENTER
6-10 240 RICE

Kendall Rhine is another performer from the Pan-Am games. His size indicates his rebounding ability but he also is a shooter deluxe. Rhine holds several Southwest Conference scoring and rebounding records.

KENTUCKY COLONELS
1967 - 1968

OCT.

14 Sat. at Indiana
20 Fri. INDIANA
22 Sun. at Minnesota
24 Tues. ANAHEIM
26 Thurs. NEW JERSEY
29 Sun. at Minnesota
30 Mon. at New Jersey
31 Tues. at New Jersey

NOV.

4 Sat. ANAHEIM
6 Mon. INDIANA
8 Weds. MINNESOTA
10 Fri. DALLAS
14 Tues. at Minnesota
16 Thurs. OAKLAND
19 Sun. PITTSBURGH
20 Mon. at Houston
21 Tues. at Dallas
23 Thurs. NEW ORLEANS
27 Mon. NEW JERSEY
29 Weds. DALLAS

DEC.

3 Sun. New Orleans at Memphis
4 Mon. DENVER
6 Weds. INDIANA
8 Fri. PITTSBURGH
12 Tues. MINNESOTA
15 Fri. HOUSTON
18 Mon. NEW JERSEY
20 Weds. at Houston
21 Thurs. at Dallas
23 Sat. at New Orleans
25 Mon. OAKLAND
27 Weds. PITTSBURGH
29 Fri. NEW ORLEANS
30 Sat. at Indiana

JAN.

2 Tues. at Pittsburgh
3 Weds. at New Jersey
4 Thurs. PITTSBURGH
6 Sat. DALLAS
8 Mon. MINNESOTA
10 Weds. at Denver

JAN.

11 Thurs. at Oakland
12 Fri. at Anaheim
15 Mon. HOUSTON
16 Tues. at Pittsburgh
17 Weds. at New Jersey
18 Thurs. at Dallas
22 Mon. INDIANA
23 Tues. at Minnesota
24 Weds. at Denver
26 Fri. at Anaheim
27 Sat. Oakland at Fresno
30 Tues. at New Orleans

FEB.

1 Thurs. at Houston
2 Fri. MINNESOTA
4 Sun. NEW JERSEY
5 Mon. MINNESOTA
9 Fri. DENVER
11 Sun. INDIANA
12 Mon. PITTSBURGH
13 Tues. at Anaheim
16 Fri. at Oakland
17 Sat. at Denver
19 Mon. Indiana at Madison
25 Sun. at Indiana
27 Tues. at Minnesota
29 Thurs. at Pittsburgh

MARCH

3 Sun. at Pittsburgh
5 Tues. NEW ORLEANS
6 Weds. at New Jersey
8 Fri. at New Jersey
9 Sat. DENVER
11 Mon. OAKLAND
13 Weds. HOUSTON
16 Sat. at Indiana
17 Sun. ANAHEIM
19 Tues. NEW JERSEY
21 Thurs. at Pittsburgh
22 Fri. INDIANA

NOTE - All engagements typed in capitals are home games.
Game times: 8:00 P.M. week night, 2:30 Sundays and Christmas.

ZIGGY
TEAM MASCOT

The Colonels had a mascot before they had ball players ...

The Gregory's champion Brussels Griffon ... Ziggy. Actually Ziggy's real name is Champion Gaystock Le Monsignor, but he doesn't answer to the latter appellation. In 1966 he was best of breed at the Madison Square Gardens world championships.

The same year he duplicated that feat at the Chicago International Show. Ziggy has won more than 150 best of breed titles in his career. The 7 year old mascot was the top Griffon in both 1966 and 1967.

Ziggy will be in attendance at all of the Colonels' home games and most of the road games. He has 39 different uniforms for his home game appearances, including a tuxedo. Ziggy is shown in the Kentucky Colonel logo chasing the Colonel dribbling the basketball.